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| It's a great "move up" market. | It's a market with a lot of options. | The market is fundamentally sound. | Better selection with more choices. | There is pent-up buyer demand. |
| A house is most people's biggest & best investment. | The bubble is localized. | FREE | Never been a better market to buy. | Homeowners benefit from the power of leverage. |
| Conditions are largely favorable for buyers right now. | Family conditions outweigh market conditions. | Remember, it's your money, not your life, we're dealing with here. | The worst is over. | Affordability has improved. |
| Every market is different. | Why pay the same to rent as to own? | Home ownership is an investment in your future. | 8 out of 10 economists predict house pices will rise over the next 5 years. | <i>Add your own.</i> |

Real Estate Bull Shit Bingo

Don't be fooled. Get the straight talk you need.



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